



APPALACHIAN MTN CLUB

2021 IN REVIEW





Dear AMC Friends,

First, a thank you. Thank you for all you do as volunteers, staff, donors, and community members. Despite the unpredictable challenges we faced in 2021, thanks to your collective support, we can reflect on our accomplishments with pride.

At the heart of AMC's mission, conservation and recreation go hand in hand, underpinned by the understanding of the natural resources we cherish. Through our research, programming, land management, trail work, advocacy, and more, we protect and speak up for the places we love. We also are focused on the importance of creating a more inclusive outdoor space—with your encouragement, this perspective informs every part of AMC so that the future of the outdoors is an outdoors for everyone.

The highlights shared on the following pages tell only a part of the story. Behind the facts and figures are members like you: passionate outdoors people who generously give time, talent, and financial support to protect the special places we love and make sure that they are there for future generations.

Thank you for making all that AMC does possible.

Susan Arnold

Susan Arnold
Interim President and CEO



Enjoy

2021 EDUCATORS OUTDOORS



SUPPORTED
3,926 youth in
getting outdoors



TRAINED
167 educators through virtual
and in-person workshops



ASSISTED
124 youth trips
with free gear loans and
discounted lodging

While navigating a second year in a pandemic, AMC saw an exponential growth in the number of people heading outdoors, and with that, a demand for more resources to guide you along the way.

Thanks to the dedication and careful planning from our frontline, who faced continuous adaptations to the evolving COVID-19 pandemic, AMC provided thousands of activities in 2021 to bring new and returning adventurers outdoors.

Center for Outdoor Learning and Leadership

AMC continued to develop its reimagined Center for Outdoor Learning and Leadership (COLL), dedicated to providing training and knowledge to pursue your own outdoor adventures through the values of safety, conservation, and equitable access to the outdoors.

In 2021, COLL-trained volunteer leaders, mentors, and instructors offered 3,745 online and in-person events from Maine to Virginia, which engaged an estimated 37,450 participants. COLL also trained 441 staff, educators, volunteer leaders, and Wilderness First Aid participants. And AMC's 12 Chapters offered 284 outdoor skills-building trainings.

Educators Outdoors

Part of the COLL umbrella, Educators Outdoors (formerly Youth Opportunities Program) continues to strengthen

its offerings to provide outdoor training to leaders who work with youth organizations. With a goal of creating equitable access to the outdoors, AMC's Educators Outdoors partners with organizations and schools that are working with lower income and BIPOC communities in the greater Boston and New York regions.

The work of Educators Outdoors was essential in 2021 as we saw disproportionate impacts of the pandemic on communities of color in our region. Access to greenspace and fresh air remains critical to improving both mental and physical health. In partnership with trained youth development professionals from a diverse set of 60 organizations, AMC supported transformative outdoor experiences in both city parks and wilderness areas to engage young people with nature and each other.

AMC continues to provide the basics of training, free gear, and reduced pricing to AMC lodging to remove barriers for getting outdoors.

LOOKING AHEAD

Digital Transformations

Access to the outdoors often starts online. That's why AMC is dedicated to building our digital presence and providing you with everything you need for your next adventure. In 2021, AMC launched a new format for Outdoors.org, including an easy-to-use online registration tool for our destinations. In 2022 we will continue to enhance our digital presence by building an online database to help people better connect with AMC programs, events, and activities.



Enjoy

AMC DESTINATIONS

Patience and resiliency fueled AMC frontline staff at our destinations to create memorable experiences for guests throughout the year.

Each and every individual that visited our locations interacted with frontline staff. It was an immense undertaking for these teams, who despite wearing masks in hot kitchens, adhering to added cleaning protocols, and covering for sick or exposed coworkers during a time of general staff shortages, showed up and provided excellent guest services throughout 2021.

Grand Reopenings

After a year in isolation, the returning sounds of hikers and cros shuffling around bunk rooms and swapping stories of their adventures in the mountains was welcomed at AMC's high mountain huts. AMC safely reopened these facilities, with a partial opening in June before returning to full capacity in July.

New York Expansions

The more than 4 million annual visitors to Harriman State Park in New York can now benefit from AMC's expertise. AMC took over management of the Reeves Meadow Visitor Center and Palisades Information Center from the Palisades Interstate Parkway Commission to provide essential information about recreation opportunities throughout the greater New York Region. Each location houses a store, with snacks, gifts, and last-minute gear, plus water, restrooms, and picnic tables. On weekends,

volunteers provide programs on the area's natural history and what to look for when on the trails.

Harriman Sebago Outdoor Center

With just over \$2 million raised to date, AMC continues to develop plans for our next outdoor center in Harriman State Park. The vision for Harriman Sebago Outdoor Center (Sebago) is to provide a broad range of recreational opportunities for new and experienced outdoor adventurers of all ages and backgrounds. Sitting on the shores of Lake Sebago and easily accessible via Seven Lakes Drive, Sebago will be designed for short overnight and longer vacation stays. Activities at this location include boating, sunbathing, fishing, swimming, hiking, biking, and more.

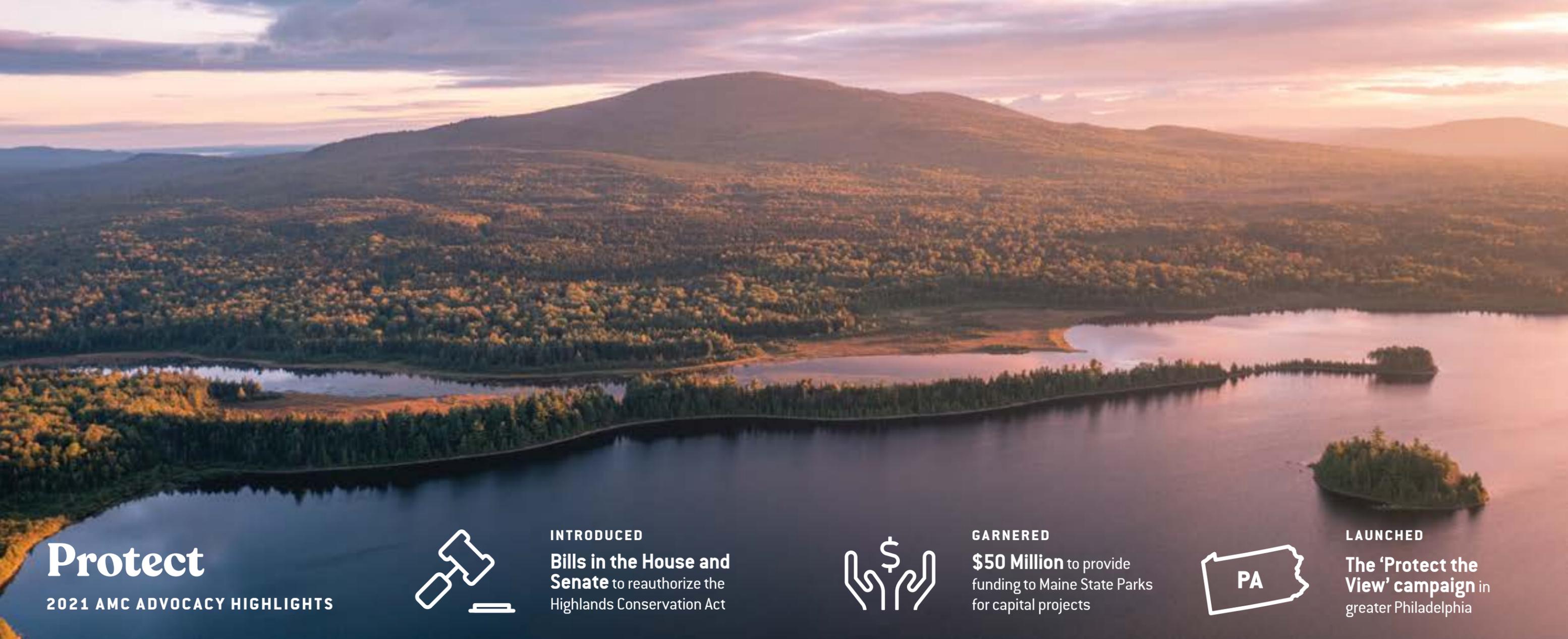
To support our fundraising efforts, three generous donors have put up a \$1 million challenge. Gifts of all

sizes qualify and will help unlock these funds and bring us closer to opening Harriman Sebago Outdoor Center. Through this special opportunity, you can double the impact of your gift today. Visit outdoors.org/sebago to learn more about this project and make a gift.

LOOKING AHEAD

Music in the Mountains

Lynda Cohen imagined a series where people could come together in Crawford Notch, New Hampshire, to enjoy one of her life long passions: music. The inaugural season of the Lynda Cohen Performing Arts Series launched with live performances in August and September. The series will expand in 2022, with four performances scheduled for July and August.



Protect

2021 AMC ADVOCACY HIGHLIGHTS



INTRODUCED

Bills in the House and Senate to reauthorize the Highlands Conservation Act



GARNERED

\$50 Million to provide funding to Maine State Parks for capital projects



LAUNCHED

The 'Protect the View' campaign in greater Philadelphia

The rise in outdoor recreation paired with the ongoing crisis of climate change highlights the importance of AMC's conservation advocacy work across the region.

It's not just about providing access to the outdoors but lending your voice to educate others about how their behaviors impact the lands and trails we enjoy. Through your support, AMC can help protect these vital resources for generations to come.

Pleasant River Headwaters Forest

Over the past four years, AMC has been working to raise \$25 million to permanently conserve and steward the Pleasant River Headwaters Forest in Maine. With more than \$8 million in new commitments raised in 2021, AMC expects to be in position to complete the purchase of this 26,740-acre parcel in the heart of Maine's famed 100-Mile Wilderness region in 2022. This acquisition provides critical watershed protection for the Pleasant River, enlarges our responsibly-managed forest operations, and will bring AMC's total holding of protected land in Maine to more than 100,000 acres. We look forward to celebrating the acquisition later this year.

NECEC Suspended

The New England Clean Energy Connect (NECEC) power transmission corridor, which AMC has long opposed on the basis of forest fragmentation, is on the ropes

following several developments in 2021. On November 2, Maine voters overwhelmingly supported a ballot question to reject the project, which AMC endorsed. Following the referendum, the Department of Environmental Protection suspended the permit for the project, and Hydro Quebec suspended construction on the Canadian side of the border pending the outcome of several lawsuits.

AMC Maine Woods Property Certified as an International Dark Sky Park

In 2021, the International Dark-Sky Association granted AMC's Maine Woods International Dark Sky Park status. Consistent with our conservation mission, protecting dark skies enhances human and ecological health. And due to its exceptional dark skies, the newly established Park is one of the best places for stargazing in the region. Learn more at outdoors.org/darksky.

LOOKING AHEAD

America the Beautiful

As a leader in the national Land and Water Conservation Fund (LWCF) Coalition, AMC has advocated for full funding of the LWCF for decades and recently joined the push for committing to the goal of protecting 30 percent of the nation's lands and waters by 2030. The federal list of proposed LWCF-funded projects includes several places of importance to AMC, including many that would provide equitable access to the outdoors in areas closer to cities. With your support, AMC is advocating for this equitable and full funding of LWCF projects to the communities connected to those conservation efforts. Learn more at outdoors.org/30x30.



Protect

Trails do more than take you from one place to another. Trails protect the lands that surround them. They limit impact, redirect water, and protect fragile ecosystems.

The White Mountains saw more than 6 million visitors last year and millions of others finding refuge on trails close to home and throughout our region. That means more stress on many of the trails AMC maintains—requiring more work than ever.

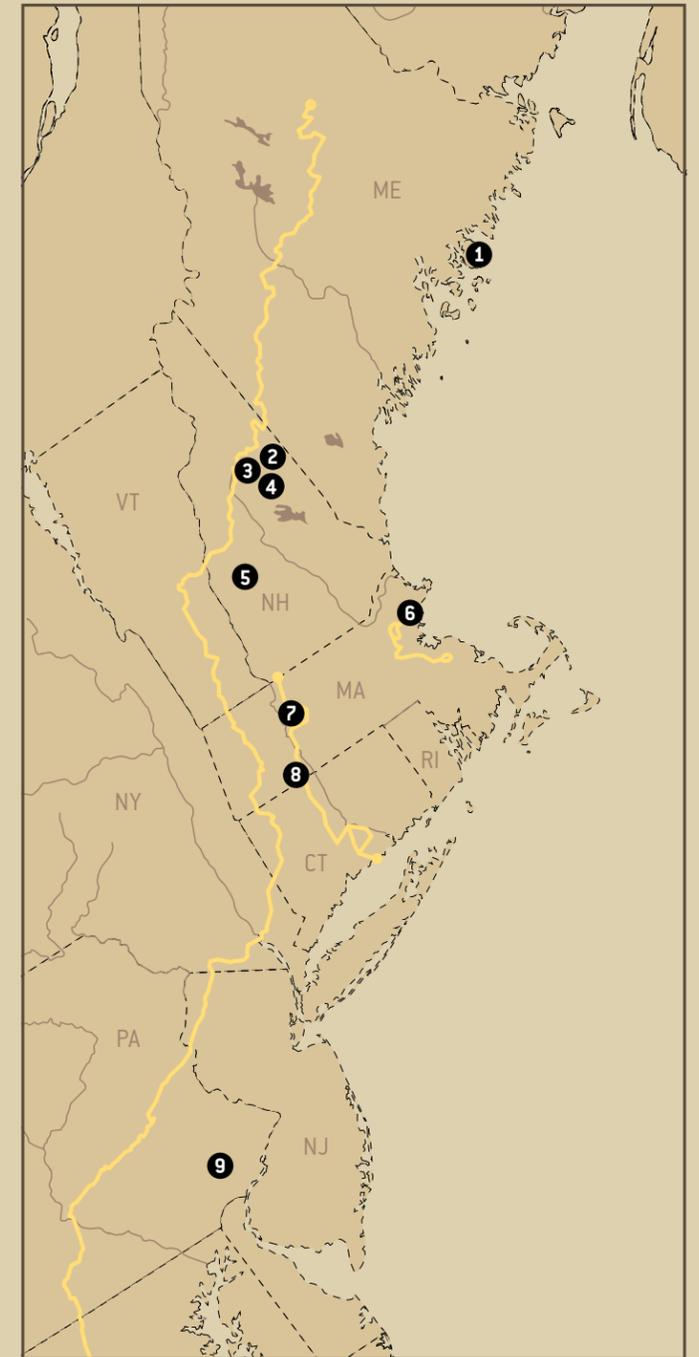
2021 TRAIL MAINTENANCE

CUSTOM CREWS AND ONE-DAY EVENTS	1,231 HOURS	201 PARTICIPANTS
VOLUNTEER VACATIONS	571 HOURS	28 PARTICIPANTS
(NH-JAG & MASSHIRE) YOUTH EMPLOYMENT PARTNERSHIP CREWS	1,166 HOURS	10 PARTICIPANTS
ADOPT A TRAIL	187.27 MILES OF TRAILS	280 VOLUNTEERS

2021 AMC Trail Projects

AMC professional and volunteer trail crews help maintain vital trails throughout the region. This map shows many of the highlights from AMC's 2021 season, in addition to the regular trail work conducted year round.

- Schooner Head Path**, Acadia National Park, ME
- Imp Shelter**, Carter Moriah Trail, White Mountain National Forest, NH: The entire shelter was disassembled to replace the rotting floor and sills, plus a new roof was installed.
- Webster Cliff Trail**, Crawford Notch State Park, NH
- Iron Mtn. Trail**, Iron Mountain, Jackson, NH
- Croo Bridge Replacement**, Cardigan, NH: This bridge is dedicated to Andrew Norkin (our late Director of Trails and Recreation Management), and many AMC friends, coworkers, volunteers, and partners helped make this project a success in his memory.
- Bay Circuit Trail and Greenway**, Massachusetts: Working with the Parker River National Wildlife Refuge AMC installed an accessible picnic table, bike rack, and enhanced boardwalk at the Northern Terminus of the trail.
- Connecticut River Paddlers Trail**, Montague, MA: After nearly five years of advocacy, AMC built a mouldering privy at the Hatchery Brook Connecticut River Paddler's Trail Campsite in Montague, MA, made possible through funding by the AMC Waters and Rivers Fund.
- New England Trail (NET)**, Southwick, MA: In collaboration with AMC corporate partner Athletic Brewing, AMC constructed a 1,300-foot section of wheelchair accessible trail, allowing for greater accessibility and visibility for the NET in Hampden County.
- Mt Misery Trail**, Valley Forge National Historic Park, Valley Forge, PA



Trails Training in Full Swing

While COVID conditions still impacted the scope of programming at the Camp Dodge Trails Training Center in New Hampshire, AMC hosted more than 30 seasonal staff and ran a variety of trail skills trainings and workshops in 2021. In August, AMC welcomed Senator Jeanne Shaheen (D-NH) to showcase Camp Dodge as a regional trails training facility, celebrate the passage of the Great American Outdoors Act, and thank her for her leadership in passage of the bill.

LOOKING AHEAD

AMC AmeriCorps Launch

AMC is hosting 15 AmeriCorps members for projects in Massachusetts and New Hampshire, who will serve 900-hour terms (half term) over a 24-week period. Ten of these members will be based in New Hampshire, while the other five will be based in Western Massachusetts. AMC AmeriCorps Members will develop their leadership and technical trail skills while contributing to significant trail maintenance efforts in these two states.



Understand

CLIMATE AND CONSERVATION

AMC's research scientists provide essential data to help guide regional leaders in making sound environmental decisions.

Understanding how climate change is affecting our region keeps AMC's team of scientists busy as they study the air, waters, forests, and fields throughout the Northeast and Mid-Atlantic. Their findings provide science-supported action items, allowing AMC to lead by example.

Warming Winters on Mount Washington

AMC's most recent study of the Pinkham Notch and Mount Washington area indicates that warming winter temperatures lead to less snow—since AMC began recording snowpack in the 1930s, the maximum snowpack depth declined by 50 percent, and total snowfall declined 25 percent. Over the longer horizon, projections through 2099 indicate that we will continue to see a changing climate throughout this century, but reducing greenhouse gas emissions can help to slow the rate and amount of warming and snow loss. Learn more at [outdoors.org/winterresearch](https://www.outdoors.org/winterresearch).

Dragonfly Mercury Project

The Merrimack River and its tributaries have a legacy of pollution dating back to early industrialization in Lowell and Lawrence, MA. In collaboration with Dartmouth College,

AMC launched the Merrimack Dragonfly Mercury Project to guide community partners to engage youth in four schools plus community groups working with city and national park staff in sampling dragonflies for mercury around the Merrimack River watershed.

Community Science

Engaged conservationists throughout the region have come together for community science, adding more than 4,700 new observations in 2021 to AMC iNaturalist projects. Community observations help us understand how climate change impacts mountain plants and their reproductive phenology. Current projects focus on important regional landscapes such as Northeast alpine areas, the Appalachian Trail, and Harriman State Park. To learn more and add your observations, visit [outdoors.org/communityscience](https://www.outdoors.org/communityscience).

LOOKING AHEAD

AMC's Net Zero Strategy

AMC has long been conscious of and taken responsibility for the impacts created by our use and enjoyment of the outdoors. To that end, AMC has committed to achieving net zero greenhouse gas emissions no later than 2050. To meet these ambitious climate targets, AMC is developing a Net Zero Strategic Plan—a roadmap that will set forth our strategic vision for the production, consumption, and conservation of energy at AMC facilities and from our operations. AMC's Ken Kimball Research Fellow, Arcadia Lee, has worked to establish organizational Energy and Climate Policies, setting the path for net zero no later than 2050, with a goal of reaching 45 percent reduction from 2010 levels by 2030. Learn more at [outdoors.org/netzero](https://www.outdoors.org/netzero).

Financials

A second year into the COVID pandemic caused continued disruption and delayed AMC's return to full-scale operations. Given the many financial and operational challenges, AMC has much to be proud of in terms of mission delivery and comes out of the year in a position of strong fiscal health thanks to sound management and the generosity of donors at every level. The need for AMC's work is greater than ever. We are grateful for your support as members, donors, guests, and volunteers and are inspired to propel our mission forward in 2022. AMC remains financially healthy and is looking forward to the years ahead.

Current AMC Board of Directors

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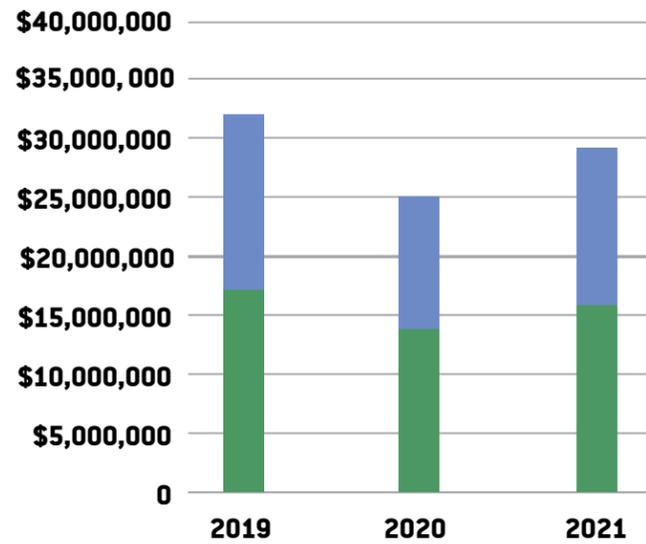
For biographies, visit AMC's website at [outdoors.org/leadership](https://www.outdoors.org/leadership).

OPERATING EXPENSES



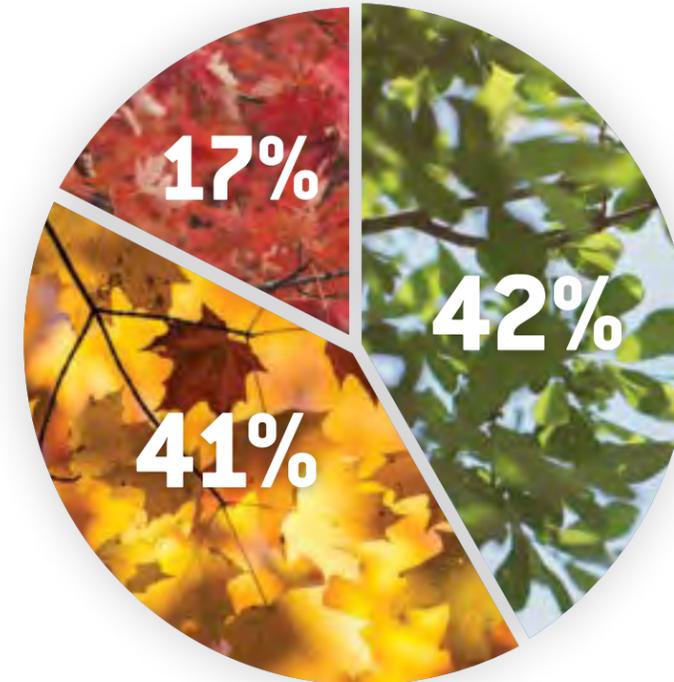
■ Staff & Benefits ■ All Other

OPERATING EXPENSES



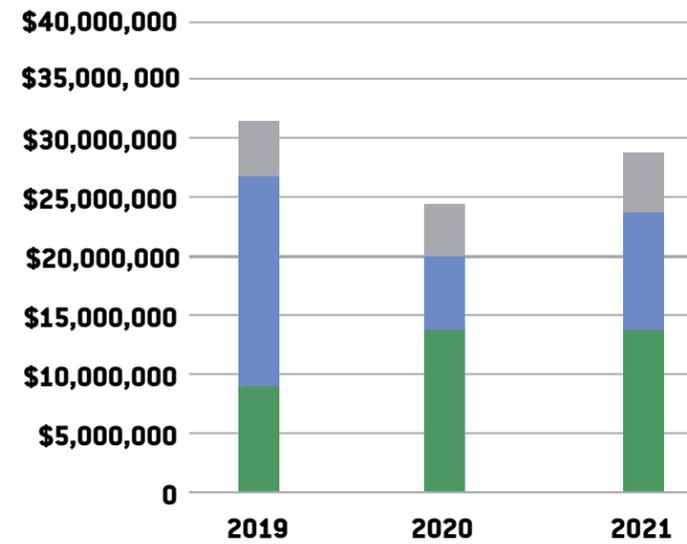
■ Staff & Benefits ■ All Other

OPERATING REVENUES



■ Member, Donor & Extraordinary Support** ■ Program Fees & Revenues ■ Endowment Spending & Other

OPERATING REVENUES

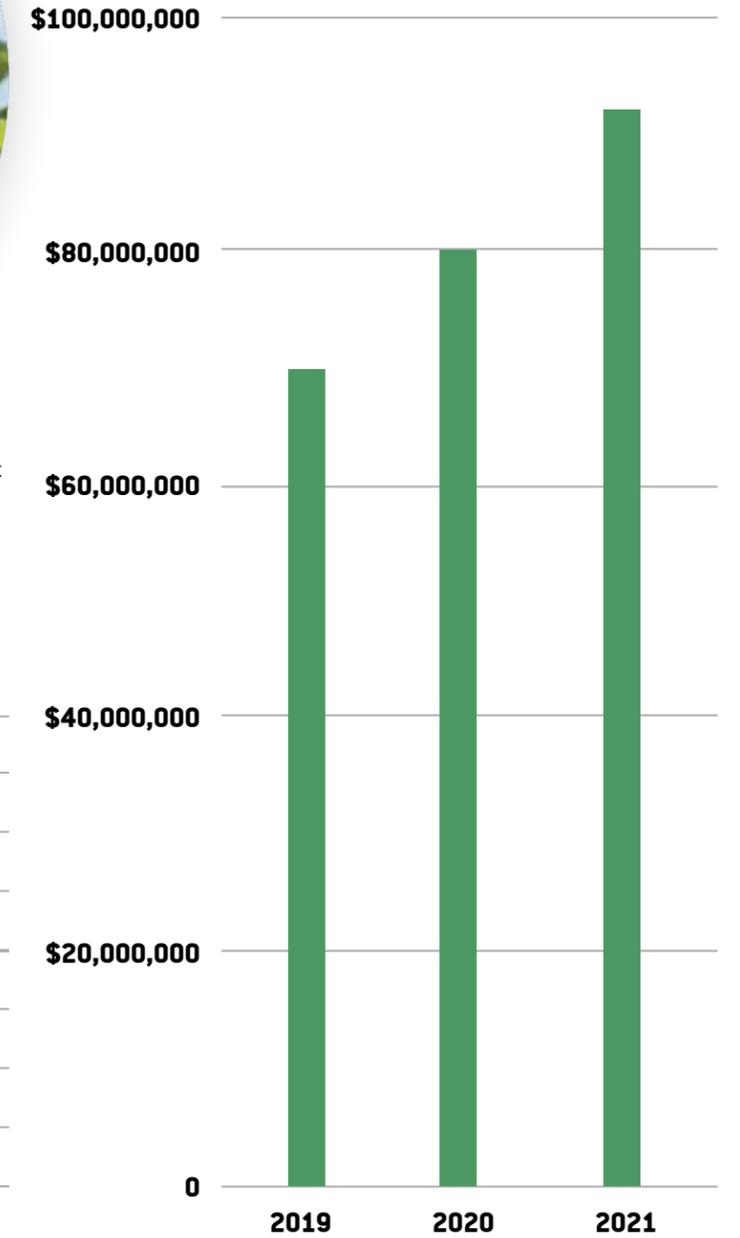


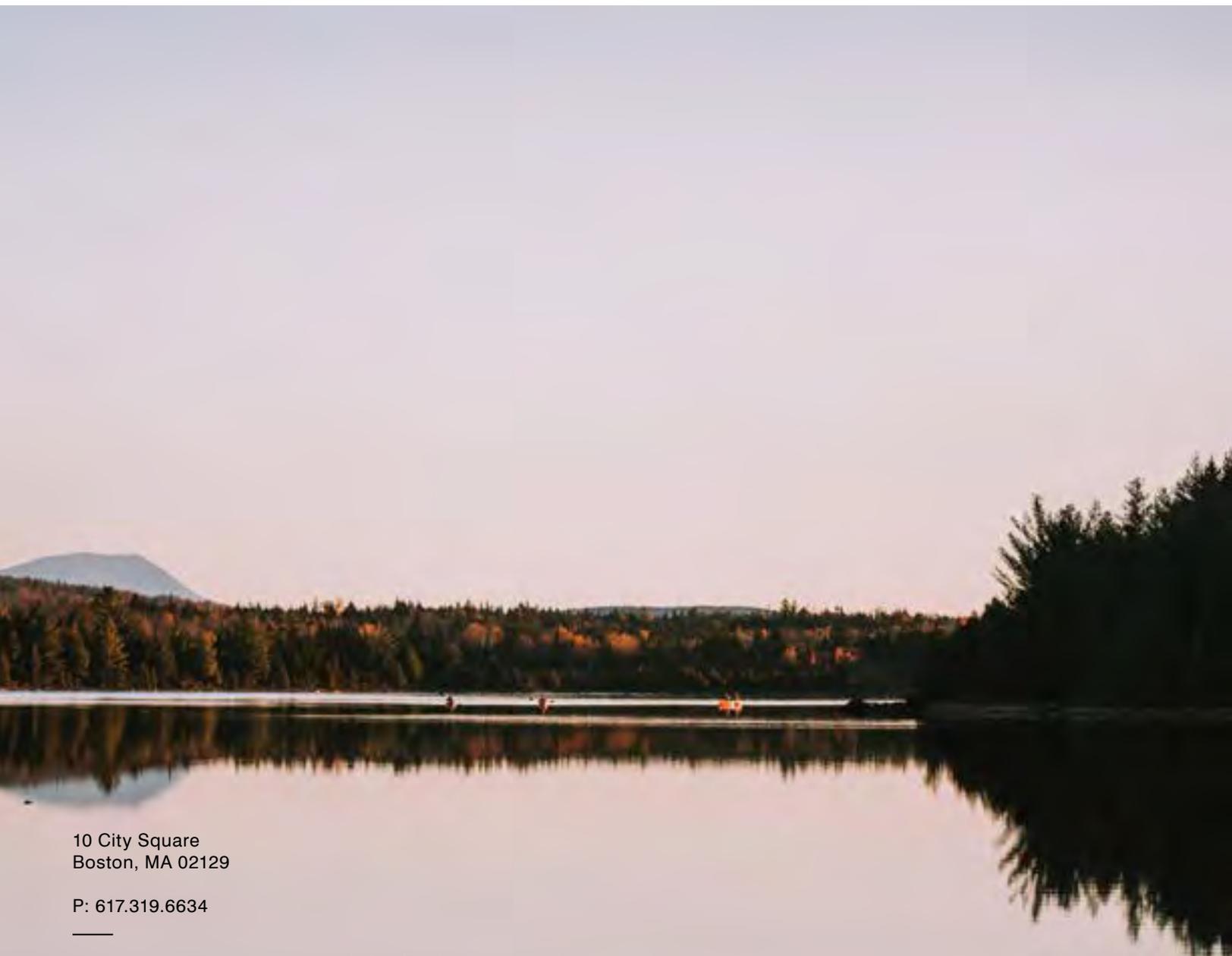
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Notes:

The results presented have not been audited as of press time; for audited results as they become available, visit the AMC's website at www.outdoors.org/financials.
 **Extraordinary support was received from SBA Paycheck Protection Program in 2020 and 2021 & N.H. Non-Profit Emergency Relief Fund in 2020.

ENDOWMENT





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The mission of the Appalachian Mountain Club is to foster the protection, enjoyment, and understanding of the outdoors.

outdoors.org